

**FOR IMMEDIATE RELEASE: 05/17/2016**

Heslin Rothenberg Farley & Mesiti P.C.  
Alison R. Anechiarico  
Marketing Coordinator  
518-452-5600  
ara@hrfmlaw.com

**HESLIN ROTHENBERG FARLEY & MESITI P.C.  
ANNOUNCES PRESENTATION AT ELECTRIC CITY INNOVATION CENTER**

**Albany, NY:** Heslin Rothenberg Farley & Mesiti P.C., is pleased to announce its presentation at the Electric City Innovation Center's (ECIC) inaugural StartUp Town Square event in Schenectady, New York on May 24<sup>th</sup> 2017 from 5:30 PM until 8:30 PM.

Partner Shanna K. Sanders along with Associate Jacquelyn A. Graff will be presenting on the topic "An Entrepreneur's Guide to Patents". This will include an overview of the patent process geared towards inventors, entrepreneurs, small businesses and start-ups and discuss common pitfalls and how to avoid them. To register for this event please visit:

<https://www.ecic.biz/startup-town-square> (the title of the event is "Internet of Things").

The ECIC is a co-working community in the heart of downtown Schenectady, NY. Members can make valuable connections, participate in events and stretch their dollars in an all-inclusive office environment.

**About Heslin Rothenberg Farley & Mesiti P.C.:** Heslin Rothenberg Farley & Mesiti P.C. has been protecting their client's intellectual property since 1970. With offices in Albany and Rochester, it is the largest intellectual property law firm in upstate New York dedicated exclusively to representing clients in the protection and commercialization of intellectual property, both domestic and foreign, including patents, trademarks, copyrights and trade secrets. The firm has gained national recognition in the area of Intellectual Property Law and was listed

among the “Top Patent Firms” and “Top Trademark Firms” in *Intellectual Property Law Today*. In September of 2016 seven of the firm’s attorneys were named as Upstate New York’s “Super Lawyers” by the publishers of Thomson Reuters, in the area of intellectual property law and litigation.

###

**Heslin Rothenberg Farley & Mesiti P.C.**

5 Columbia Circle, Albany, NY 12203  
Phone 518-452-5600 • Fax 518-452-5579



2000 Winton Road South, Building 1, Suite 100, Rochester, New York 14618  
Phone 585-288-4832 • Fax 585-288-2010  
[www.hrfmlaw.com](http://www.hrfmlaw.com)