Contact: (518) 452-5600 David P. Miranda, Esq.

HESLIN ROTHENBERG FARLEY & MESITI P.C.
IS PLEASED TO ANNOUNCE ALANA M. FUIERER AS NEW PARTNER

ALBANY, NY—Heslin Rothenberg Farley & Mesiti P.C., an intellectual property law firm

based in Albany, New York, is pleased to announce the addition of Alana M. Fuierer as Partner

with the firm. Heslin Rothenberg Farley & Mesiti P.C. is the largest law firm dedicated

exclusively to Intellectual Property law and related litigation in upstate New York with 14

partners and over 30 attorneys and patent agents.

Alana Fuierer graduated from SUNY Geneseo with degree in Chemistry, and from New

Mexico Institute of Mining and Technology with a Master's Degree in Hydrology. She attended

the University at Buffalo School of Law, graduating cum laude in 1995. Ms. Fuierer started with

Heslin Rothenberg Farley & Mesiti in 2004, and in 2006, she moved to Rochester, New York

and initiated the opening of the firm's Rochester satellite office, where she has been practicing

ever since. Her practice includes patent, copyright and trademark litigation, as well as patent

prosecution with a focus on chemistry, bioremediation, environmental microbiology, hydrology,

and contaminant transport. Ms. Fuierer co-founded the firm's Cleantech Group, one of the first

legal practice groups in the country to focus on Intellectual Property rights in clean energy and

other environmental technologies. Ms. Fuierer helped develop the Clean Energy Patent Growth

Index (CEPGI), which has gained national recognition for the firm. She publishes frequently on

the topics involving the intersection of Clean Tech and Intellectual Property.

(more)

Heslin Rothenberg Farley & Mesiti P.C.

5 Columbia Circle, Albany, NY 12203

Phone 518-452-5600 • Fax 518-452-5579

~~~~~

100 Meridian Centre, Suite 250, Rochester, New York 14618 Phone 585-288-4832 • Fax 585-288-2010

www.hrfmlaw.com

Ms. Fuierer is a registered patent attorney with the USPTO, and is admitted to all Federal Courts in New York, as well as the 2nd and 9th Circuit Court of Appeals. In 2012 she was selected as a New York "Super Lawyer" in the area of Intellectual Property Litigation. She lives in Spencerport N.Y. with her husband, son and daughter.

Heslin Rothenberg Farley & Mesiti P.C. has been protecting their client's intellectual property since 1970, with offices in Albany and Rochester, it is the largest intellectual property law firm in upstate New York dedicated exclusively to representing clients in the protection and commercialization of intellectual property, both domestic and foreign, including patents, trademarks, copyrights and trade secrets. The firm has gained national recognition in the area of Intellectual Property Law and was listed among the "Top Patent Firms" and "Top Trademark Firms" in *Intellectual Property Law Today*. In 2012 seven of the firm's partners, including Ms. Fuierer, were selected as Upstate New York's "Super Lawyers" by Super Lawyer Magazine, in the area of intellectual property litigation.

###

Heslin Rothenberg Farley & Mesiti P.C.

5 Columbia Circle, Albany, NY 12203 Phone 518-452-5600 • Fax 518-452-5579

~~~~~